# POZNAN UNIVERSITY OF TECHNOLOGY



EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS) pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

# **COURSE DESCRIPTION CARD - SYLLABUS**

Course name		
English course		
Course		
Field of study		Year/Semester
Management Engineering		1/2
Area of study (specialization)		Profile of study
Managing Enterprise of the Future		general academic
Level of study		Course offered in
Second-cycle studies		English
Form of study		Requirements
full-time		elective
Number of hours		
Lecture	Laboratory classes	Other (e.g. online)
Tutorials	Projects/seminars	
30	-	
Number of credit points		
2		
Lecturers		
Responsible for the course/lecturer:		Responsible for the course/lecturer:
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Centre of Languages and Communic ul. Piotrowo 3A, 61-138 Poznań	ation	

### Prerequisites

The student has language competence compatible with level B2, according to the description of language proficiency levels (CEFR). The student has mastered the grammatical structures and general vocabulary required on the high school graduation exam with regard of productive and receptive skills. The student has the ability to work individually and in a team. The student has the ability to apply various sources of available information.

### **Course objective**

Improving students' language competence to the minimum level of B2 + (CEFR).

Developing the skills of effective use of the academic language and a specialist language appropriate for a given area in four language skills.



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Improving the skills of working with technical texts on technical issues (familiarizing students with the basic translation techniques).

Improving the ability to function on the international labor market and in everyday life.

### **Course-related learning outcomes**

Knowledge

Skills

The student

1. is able to collect on the basis of the literature of the subject and other sources (in Polish and English) and, in an orderly manner, provide information on the problem within the framework of management [P7S\_UW\_01]

2.is able todesign, using appropriately selected means, an experiment, a process of analysis or a scientific study solving a problem within the framework of management [P7S\_UK\_01]

3. is able to prepare a well documented elaboration of problems in the field of management in Polish and English language at the B2 level of the Common European Framework of Reference[P7S\_UK\_02].

Social competences

The student

1. is aware of responsibility and initiation of activities related to the formulation and information sharing, and cooperation in the society in the scope of management[P7S\_KO\_02]

2. can inspire and organize the learning process of others in the scope of management [P7S\_KR\_02].

### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Formative assessment:

- current assessment during classes (based on presentations and essays prepared by the student, colloquiums and tests),

Summative assessment:

- an average of the grades obtained during tutorials

### **Programme content**

Ethical business: Ethical companies, corporate responsibility, sustianability. Motivation: motivational theories. Innovation: environmental problems, start-ups. Cultural differences.

### **Teaching methods**



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Feeding methods: work with textbook, work with online text (professional articles).

Problem solving methods: case study, brain- storming, metoda inscenizacyjna, SWOT, role play, language games).

Practical methods (grammar and vocabulary exercises, translations, presentations, essays writing).

Discussion (Oxford debates, dialogues in pairs).

Exposing methods (drama, film, auditions).

#### Bibliography

Basic

1. Duckwort M., Turner R. (2008), Business Result DVD Edition: Upper-intermediate, Oxford University Press.

#### Additional

1. Websites:

- https://www.ted.com/talks/dan\_pink\_the\_puzzle\_of\_motivation
- https://www.ted.com/talks/paul\_tudor\_jones\_ii\_why\_we\_need\_to\_rethink\_capitalism

- https://www.ted.com/talks/sahil\_sethi\_can\_0\_7\_of\_corporate\_profits\_fund\_the\_world\_s\_biggest\_ problems

- https://www.ted.com/talks/linus\_torvalds\_the\_mind\_behind\_linux?referrer=playlist-

open\_source\_open\_world

- https://www.ted.com/talks/elon\_musk\_the\_future\_we\_re\_building\_and\_boring

#### Breakdown of average student's workload

	Hours	ECTS
Total workload	60	2,0
Classes requiring direct contact with the teacher	30	1,0
Student's own work (literature studies, preparation for tutorials, preparation for tests, preparation for presentations, preparation to test) <sup>1</sup>	30	1,0

<sup>&</sup>lt;sup>1</sup> delete or add other activities as appropriate